

COMMUNICATING ACROSS CULTURES

Length: 90mins, Half Day

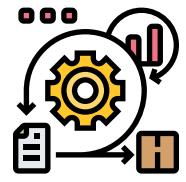
Delivery Option: Face-to-Face, Virtual

INTRODUCTION:

Effective communication is essential in any professional setting, and it becomes even more important when working with people from different cultures.

In this session, employees and managers will learn how to communicate effectively across cultures in order to build positive and productive relationships with colleagues, clients, and partners from diverse cultural backgrounds.

Through a combination of theoretical explanations and practical exercises, participants will learn how to navigate cultural differences and communicate in a way that is respectful, sensitive, and effective.



Methodology:

- Lectures and discussions on the theoretical foundations of cross-cultural communication
- Role-playing and group exercises to practice and apply cross-cultural communication skills

Frameworks covered:

- The cultural dimensions of Hofstede for understanding cultural differences
- The importance of intercultural sensitivity and empathy in cross-cultural communication
- The use of language and cultural cues in cross-cultural communication

Training Aims and Objectives:

- Understand the importance of effective communication across cultures
- Learn how to navigate cultural differences and communicate effectively
- Practice cross-cultural communication skills through role-playing and group exercises
- Develop strategies for building positive and productive relationships with colleagues, clients, and partners from diverse cultural backgrounds
- Improve communication skills and effectiveness in a cross-cultural setting

Conclusion:

At the end of this session, participants will have a solid understanding of how to communicate effectively across cultures.

They should be able to navigate cultural differences and communicate in a way that is respectful, sensitive, and effective, and build positive and productive relationships with colleagues, clients, and partners from diverse cultural backgrounds.

This will not only improve communication skills and effectiveness in a cross-cultural setting, but also contribute to overall professional success and satisfaction.

